

SENIORS

The senior portrait experience by Heather Hamer

 HEATHER HAMER
photography



Heather Hamer Photography **STYLE**



Hi I'm Heather. My style is fashion forward, modern, and glamorous. EVERY person I photograph will look like they came straight from an issue of Vogue or GQ. I know all the tricks! I want you to look like your best self. I want you to look HOT! I want you to be proud of your senior portraits for years and years and years to come.

I look at Senior Portraits as a chance to show **you** that **you are beautiful** and the world has great things in store for you! You are in your prime and at one of the most pivotal and exciting times of your life. Why not get amazing portraits that show this?

So many times seniors come to me basically freaking out and nervous about their pictures and leave holding their heads high and feeling like a million bucks! That is my goal and that's what its all about!

The following pages are to help you prepare for your shoot and answer any questions you might have. I look forward to our fun and fashionable photo session!

Maelen chose a meaningful location and a vintage tennis racket to represent her life as a tennis player. Some fun accessories made the result a work of art.





a little **PREP** goes a long way

Professional hair and makeup is recommended.

I have carefully chosen the greatest makeup artists that I use over and over! I trust them completely and you can too! Hair and makeup adds to your experience, helps you relax, and gives you confidence for a killer shoot!

Hair – don't try any drastic new hairstyles before your senior portraits. you might regret it if you highlight or color your hair differently, be sure to have your roots done about two weeks before the shoot. On the day of your shoot arrive to hair and makeup with clean dry hair and fresh moisturized skin. Feel free to bring some photos to give the stylist an idea of what you are going for.

Brows – remove any unwanted hair 3-4 days before photo shoot to minimize redness

Lips – chapped lips don't look good in photos. Exfoliate with Vaseline and sugar, or a toothbrush and moisturize your lips thoroughly. Bring lip gloss to your shoot and reapply after every outfit change. You'd be surprised how much photo shoots dry out your lips and mouth!

Skin – drink plenty of water and stay out of the sun a few days before your session. If you spray tan, make sure to leave at least three days between the spray tan and your photo shoot. Moisturize your exposed skin the day of your photo shoot. Don't worry if a zit or two makes an unwelcome appearance! They can be easily removed in Photoshop.

Nails – your hands and feet may be in your photos so make sure they have been neatly trimmed. Consider a professional manicure and choose a solid color, clear gloss, or French manicure. Avoid neon colors or patterns.

THE CLOTHES

make the woman (or man)

Bring all the outfits you are considering to the photo shoot!

Even if it is half your closet. We can work together to choose the outfits that will look best on camera and look best on you.

Form fitting clothes always photograph better and will be the most flattering regardless of your body type.

Choose a range of clothing from formal to casual. Dresses always look great. Choose a dress that flatters your figure and don't forget to accessorize!

The camera loves layers and texture. Lace and sheer tops are a classic. Layer a cardigan over a sundress and cinch with a waist belt. Try a blazer, vest, and definitely a scarf. Be creative and have fun with it!

Be bold! Accessorize with something unique and interesting. Hats, big earrings, fun shoes, etc. are all appropriate for photos.



Cheyenne's striking beauty is emphasized by some dramatic lighting and shadows.



the perfect **LOCATIONS**

Are you a city mouse, a country mouse,
or a beach rat?

Luckily here in the Central Coast we have locations that fit all of the above and more! Ranches, beaches, vineyards, urban-like areas, parks, fields, missions, studio spaces, the list goes on! I have some favorite locations that are guaranteed to match the style you are looking for, or if you have a location in mind we can work with that as well.

Amanda is a surfer girl who lives her life at the beach. She wanted her portraits to show off her simple beachy style.

Water polo champion Nolan couldn't stay dry, even for his senior portraits, but the result was an unforgettable experience and unforgettable images.

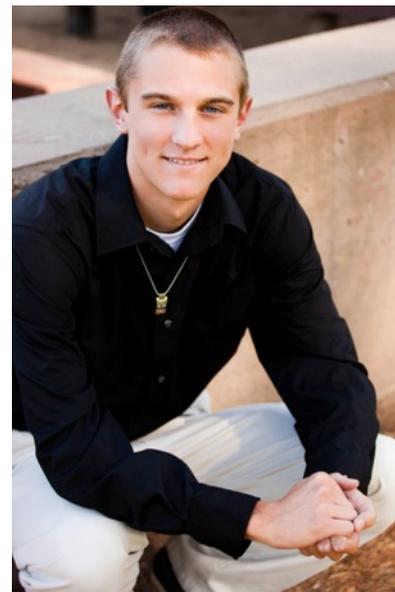


Let's here it for the **MEN**

Every guy has some 007 in him...

and that is what I strive to bring out in my photos. Many of my favorite photo shoots have been with guys! Here are some tips especially relevant to the men:

- Shave and moisturize your skin as close as you can to the photo shoot.
- Don't be afraid to have a specific style in mind. I will give you lots of direction so that you look strong, masculine and confident in your photos.
- If you're not sure what to wear let your mom or a trusted friend help you out. Bring lots of options so that I can help you choose.
- Skin blemishes and zits are easy to Photoshop, so don't stress.





the **STUDIO**

This is not your mother's senior portrait studio! Our loft-like natural light space is the perfect place for a fashion forward magazine-style shoot.

Makeup and hair is done in our studio's makeup room by an amazing stylist and the studio provides many options for different modern looks. Plus you won't have to worry about the wind, weather, or sun in your eyes!





a lifetime **INVESTMENT**

Two packages are available depending on your wants and needs. Packages are available without hair & makeup especially for the men.

Shortly after your photo session you will view all of your photos and pick out your favorites. A variety of print sizes, enlargements, and albums are available for purchase. Prints are delivered within 2 weeks of your ordering session.

Sessions

Outdoor Session: \$250
or \$200 without hair & makeup

Studio Session: \$150
or \$100 without hair & makeup

Sessions include:

Unlimited wardrobe changes
50 photos to choose from
Yearbook photo submitted
Skin retouching on all prints

*Hair & makeup is provided by a top stylist at the studio before your shoot. Prepare to look incredible!

packages, artwork, and PRINTS

PACKAGE 1

\$350 (\$600 Value)

5 - 5x7s

1 - 8x10

32 wallets (4 poses)

Slideshow movie

25% off additional prints

PACKAGE 2

\$600 (\$1380 Value)

10 - gift prints

80 wallets (10 poses)

Mounted 16x20

Slideshow movie

1 - high resolution file

40% off additional prints

PACKAGE 3

\$800 (\$1700 Value)

10 - mounted 5x7s

Customized folio box

80 wallets (same 10 poses)*

Digital negatives USB**

Slideshow movie

50% off all additional prints

PACKAGE 4

\$1300 (\$2600 Value)

10 - gift prints

80 wallets (10 poses)

Mounted 16x20

Customized folio box

Little black book

Slideshow movie

Digital negatives USB**

50% off all additional prints

*Additional poses \$50 each (includes one mounted 5x7, 8 wallets, and digital negative)

** Digital negatives include all ordered photos (no less than 10 poses)

A LA CARTE

gift prints

(8x12, 8x10, 5x7, 4x6) - \$50

8 wallets (one pose) - \$50

11x14 - \$150

16x20 - \$200

20x30 - \$250

24x36 - \$300

ADD ONS

Stand-out print +\$100

Canvas +\$200

20-page linen book - \$600

Little black book - \$200 (or 2 for \$300)

digital negatives of ordered prints on USB** - \$400

Individual files (ordered photo only) - \$80

Slideshow movie - \$100



Left-Niki went for classic Hollywood glamour in this studio portrait

Right -Taylor chose one of her family's favorite wineries in Los Olivos for her portraits

BOOK your session today

My calendar fills up quickly and it breaks my heart to turn people away! So book your session early, as in today.
You can never be too early!

Call 805-279-5403

Or email heather@heatherhamer.com



Samantha is rocking gorgeous pro hair and makeup with fun dangling earrings. She chose a dress color that complimented her skin beautifully!